

Webinar on

HR As Strategic Partner: What The C- Suite Expects

Learning Objectives

To identify and understand what CEOs need/expect from their HR leadership in terms of collecting and analyzing key data and other information related to the organization from the HR perspective

To identify the most effective methods of presenting information to CEOs

To understand the role of HR as it impacts strategy

To understand how to communicate strategically with the C-Suite

This webinar addresses the implications for both the organization and HR when HR is a strategic leader.

PRESENTED BY:

Verlinda Henning, SPHR, SHRM-SCP, is a human resource professional with over 30 years' experience in the field, incorporate and consultant settings. Henning holds the BBA and MBA degrees and serves as President of the Memphis chapter of the Society of Human Resource Professionals.

On-Demand Webinar

Duration : 60 Minutes

Price: \$200

Webinar Description

When HR has been excluded from the strategic discussions in the C-Suite, it's largely because HR leadership fails to recognize and provide the information needed at the highest levels of the organization or presents the information ineffectively.

This webinar addresses the implications for both the organization and HR when HR is a strategic leader, the type of HR information the C-Suite leaders need to make strategic decisions and how the information should be presented and communicated for it (and HR) to add maximum value for the organization.

HR should be at the table when strategic decisions are made because, without HR representation, the impact of those decisions on the workforce isn't always considered. HR's lack of understanding strategic business operations is one of the primary factors preventing their inclusion in the strategic decision-making process. To be strategic partners, HR leadership must identify what the C-Suite expects from them, how they can maximize their effectiveness in communicating with the C-Suite, and how their participation adds value to the organization's overall strategic planning process.



Who Should Attend ?

HR professionals

HR supervisors/managers



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